

NATIONAL UNIVERSITY OF NATURAL MEDICINE PARTNERS PROGRAM



National University of Natural Medicine (NUNM) is the oldest accredited naturopathic medical school in North America, the roots from which other accredited naturopathic medical schools have sprung. Our NUNM Health Centers and network of community clinics attract more than 30,000 patient visits annually, and support a tightly knit, collaborative and inspiring learning environment.

NUNM cultivates teaching, research and patient care, providing an exceptional learning environment for medical students—an ideal terrain for industry partners that want to become aligned with the professions we serve. NUNM Partners enjoy access to newly minted doctors and medical students who are launching medical practices in the Pacific Northwest and throughout the United States and Canada. Affiliation with the country's premier natural medicine university and access to alumni and students are part of the ROI of a partnership with NUNM.

DEGREES OFFERED:

Doctor of Naturopathic Medicine
Doctor of Science in Oriental Medicine
Master of Science in Oriental Medicine
Master of Science in Nutrition
Master of Science in Integrative Medicine Research
Master of Science in Integrative Mental Health
Master of Science in Global Health
Bachelor of Science in Integrative Health Sciences
Bachelor of Science in Nutrition

NUNM AT A GLANCE

- A nonprofit university of natural medicine, NUNM offers accredited graduate degree programs in naturopathic medicine, classical Chinese medicine, nutrition, global health, research and mental health; and undergraduate programs in nutrition and integrative health sciences.
- NUNM's 20-year master plan, approved by the city of Portland in 2011, projects that the university's southwest Portland campus footprint and building space will triple in size from 2016 to 2019 and will include a new state-of-the-art library.
- In fall 2016, NUNM will have more than 635 students and 2,900 alumni. We expect enrollment will continue to grow.
- The NUNM Health Centers, including its community health collaborative network, serve more than 30,000 patient visits each year.
- NUNM Health Centers–Lair Hill is a Tier 3 Patient-Centered Primary Care Home (PCPCH)—the highest level a clinic can achieve.
- NUNM's College of Classical Chinese Medicine, established in 1995, provides the most comprehensive classical Chinese medicine training in the U.S.
- There are more naturopathic physicians (NDs) per capita in Oregon than anywhere else in the United States. The scope of practice for NDs in Oregon is the most comprehensive in the U.S., championing naturopathic physicians' intrinsic role in primary and preventive care.
- NUNM's Helfgott Research Institute is home to world-renowned research investigators who champion critical studies in natural medicine. Students and faculty collaborate on NIH-funded research and interdisciplinary studies, winning scientific awards and getting published in peer-reviewed journals as they advance the natural medicine profession with their innovative research and inquiry.

NUNM PARTNERS PROGRAM BENEFITS

Benefit	Regents Circle	President's Circle	Diamond Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	1,000 Friends
<i>Board of Regents Member</i>	✓							
<i>Lunch-and-Learn Partner</i>	✓	✓	✓	✓				
<i>CE Conference Partner</i>	✓ (all events)	✓ (5 events)	✓ (4 events)	✓ (3 events)	✓ (2 events)	✓ (1 event)		
<i>Medicinary Display Access</i>	✓	✓	✓	✓	✓	✓		
<i>Graduation Gala Sponsor</i>	✓	✓	✓	✓	✓	✓	✓	
<i>Academic Hall Product Display</i>	✓	✓	✓	✓	✓	✓	✓	
<i>Starter Medicinary</i>	✓	✓	✓	✓	✓	✓	✓	✓
<i>Alumni Newsletter Featured Sponsor</i>	✓	✓	✓	✓	✓	✓	✓	✓
<i>Student Newsletter Featured Sponsor & Article Contributor</i>	✓	✓	✓	✓	✓	✓	✓	✓
<i>Website Link on Featured Sponsor Landing Page</i>	✓	✓	✓	✓	✓	✓	✓	✓
<i>Information Kiosk Display</i>	✓	✓	✓	✓	✓	✓	✓	✓
<i>1,000 Friends of NUNM Member</i>	✓	✓	✓	✓	✓	✓	✓	✓
<i>Sampling Tables</i>	✓	✓	✓	✓	✓	✓	✓	✓
<i>Community Clinics Medicinary Program</i>	✓	✓	✓	✓	✓	✓	✓	✓
<i>Booth Partner Recognition</i>	✓	✓	✓	✓	✓	✓	✓	✓
<i>Student Rep Access</i>	✓	✓	✓	✓	✓	✓	✓	✓
<i>Commencement Guest</i>	✓	✓	✓	✓	✓	✓	✓	✓
<i>Multi-Year Projects</i>	✓	✓	✓	✓	✓	✓	✓	✓
<i>Naming Opportunities</i>	✓	✓	✓	✓	✓	✓	✓	✓

NUNM PARTNER INVESTMENT LEVELS

	<i>Monthly Giving</i>	<i>Per Year</i>	<i>Total</i>
Regents Circle	\$16.66k	\$200k x 5	\$1 million
President's Circle	\$8.33k	\$100k x 5	\$500k
Diamond Partner	\$4.16k	\$50k x 5	\$250k
Platinum Partner	\$2.08k	\$25k x 5	\$125k
Gold Partner	\$1.6k	\$20k x 5	\$100k
Silver Partner	\$833	\$10k x 5	\$50k
Bronze Partner	\$416	\$5k x 5	\$25k
1,000 Friends Member	\$84	\$1k x 5	\$5k

NUNM PARTNERS PROGRAM BENEFITS

Board of Regents Member

Members serve the crucial role of advisors and networkers for the board of directors and the president in advancing the mission of the university, its programs and health centers. Meetings are semi-annual.

Lunch-and-Learn Partner

Our partners' product information is presented to students and alumni in an organized, advertised event one day each year of the partnership. Available to gold-level partners and below for an additional fee.

Continuing Education Conference Partner

The CE department presents 12 conferences a year open to both students and practitioners. Each conference focuses on a modality or subject of medicine, and upwards of 75–100 practitioners and 50–100 students attend, along with many participants on the live webinar. Partner companies at the silver level and above are invited to have a vendor booth at one or several of these conferences.

Medicinary Display Access

Partner is a featured medicinary sponsor and will be given a display shelf in the NUNM Medicinary each term. Partner products will be on display for thousands of patients, students and practitioners to view for one month per year.

Graduation Gala Sponsor

Partner is the featured sponsor of the annual June commencement gala involving NUNM alumni, family and friends of the new graduates, and all students and faculty.

Academic Hall Product Display

Partner products are featured on campus in display cases located in the main corridors of the Academic Building for four weeks per year.

Starter Medicinary

Partner provides a set amount of products on consignment for each new graduate who opts into this program. The graduate pays for the initial inventory within one year or returns the product. This program facilitates product knowledge and helps to build a relationship between recent graduates and the partners' local representatives.

Alumni Newsletter Featured Sponsor

Partner is a featured sponsor of the monthly alumni newsletter distributed to more than 2,000 alumni.

Student Newsletter Featured Sponsor and Article Contributor

Partner is a featured sponsor of the twice-monthly student newsletter, the "Partners Connection." Partners may submit short 150-word articles, which typically focus on a product, promotion, research, purity, sourcing, GMP or professional development. Links to longer articles are welcomed.

Website Link

Partners have an active link on the NUNM website.

Information Kiosk Display

All partners are welcome to set up a display in our information kiosk (first floor, Academic Building). This display consists of one display box (approximately 10"x12") and is ideal to store marketing materials, order sheets, brochures and contact information for the student and/or professional representative. The information kiosk is located in a bustling area of the building and seen daily by hundreds of students and faculty.

1,000 Friends of NUNM Member

Partner is automatically included in the "1,000 Friends" network of NUNM (alumni network, 1,000 Friends-sponsored continuing education events).

Sampling Tables

Partner is able to reserve a sampling table in our main Academic Building for up to three hours each month. Sampling tables are typically conducted by the student rep in order to maximize peer-to-peer education, which is very effective in generating sales and new accounts.

Community Clinics Medicinary Program

NUNM boasts over 10 community clinics with faculty and students working rotating clinical shifts. The program allows students and faculty to see the efficacy of remedies through routine donations of the same products. Companies are acknowledged for their donation of product, which may move partners to higher partnership levels based on the amount of donated product.

Booth Partner Recognition

Partner is a "featured booth sponsor" at all events in which NUNM participates. NUNM will provide sponsor plaques to all partners at these events.

Student Rep Access

Partner may decide to hire an NUNM student representative. This is a private contract position between the company and the student. Partners' student reps are allowed to conduct sampling, distribute product information, coordinate seminars, set up product displays, and interact with students and faculty. These student leaders help companies gain additional access. Peer-to-peer teaching is highly encouraged at NUNM.

Commencement Guest

Partner is invited to the NUNM commencement ceremony each June.

Multi-Year Projects

Examples of multi-year projects include a new library, research projects, student scholarships, faculty professional development, student life center, green campus fund, distinguished lecture series, and projects with the following institutes: Food As Medicine, Age Wise, Traditional Roots and Women in Balance.

Naming Opportunities

Naming opportunities are abundant, including whole buildings, lecture halls, classrooms, the library, cafeteria, pavilions, labs, wall mosaic installations, art installations and more. Similarly, naming opportunities exist for residencies, scholarships, professorships, lecture series and events.

Helfgott Research Institute

Fund groundbreaking research; endow research scholars; support research fellows; underwrite student research projects and scholarships; and provide essential research equipment in support of enhancing metrology, and the investigation and creation of new knowledge.

Residencies and Post-Graduate Medical Education

Expand the creation of new residencies at NUNM, such as a cancer care residency, or approved off-site residencies that can be practice-based or affiliated with an appropriate institution or agency.

PARTNER PROJECTS WITH NUNM

1) SPONSOR ONE OF OUR FIVE TOP PRIORITIES:

- Overdue! Library Campaign
- Natural Medicine Research
- Residencies
- Clinical Education and Scholarships
- Design your own special project with high visibility, such as the Bob's Red Mill Intercollegiate Cup, Vitamix Video Competition or Aegis Big Pitch!

2) OFFER A STUDENT SCHOLARSHIP IN YOUR NAME/BRAND

3) Naming Opportunities for Campus Beautification

- Min Zidell Healing Garden
✓ \$150,000 Zidell Family
- Sun Simiao Bronze Statue Installation
✓ \$100,000 Mr. Hue Baozhu
- Healing Garden Greenhouse
- Two Roof Gardens and 10 Living Walls: \$540,000
✓ \$10,000 BEMA Botanicals Living Wall, NUNM Lair Hill Health Center
- Academic Campus Building Facelift and Facilities Renovation: \$750,000
- Academic Building Windows Replacement: \$500,000
- Campus Murals Project: \$175,000
- Healing Garden Pavillion: \$30,000
- The Bee Project: \$25,000

4) Naming Opportunities for Clinic Services, Student Life and Campus Services

- NUNM Faculty and Administration Building (entire building): \$4.5 million
- Pain Management Services (four-room suite): \$150,000
- Hydrotherapy and Nature Cure Wing (three-room suite): \$125,000
- Women's Health Services (four-room suite): \$100,000
- NUNM Community Gardens: \$100,000
✓ \$40,000 Minh Chao
✓ \$25,000 Galen's Way
- Conference Rooms: (5): \$50,000 each
✓ Klaire Labs (1)
✓ Nutritional Fundamentals for Health (1)
✓ Hevert (1)
- Lab
✓ \$100,000 US BioTek Laboratory
✓ \$50,000 Quintron
- Group Acupuncture Treatment Room: \$35,000
- Treatment Rooms (13): \$25,000 each
✓ Terra Medica (1)
✓ Alletess Labs (1)

5) Naming Opportunities in the Heart of the Education Experience

- Helfgott Research Institute: \$3.5 million
✓ \$500,000 Charlee's Kitchen
✓ \$155,000 Murdock Foundation
✓ \$120,000 Meyer Memorial Trust
✓ \$100,000 Violet Bebee Classroom
✓ \$100,000 Marjorie A. Gage Research Lab
- Overdue! Library Campaign: \$2 million
✓ \$90,000 NUNM Alumni
- Betty Radelet Hall: \$500,000
- A Second Teaching Kitchen
✓ \$300,000 Barlean's
- Mitchell Hall: \$250,000
- Teaching Herb Lab: \$250,000
- Sports Medicine Equipment: \$250,000
- Ken Harmon Community Room: \$100,000
- Lecture Classrooms (10): \$25,000 each
- Anatomy Lab
✓ \$35,000 NCMIC
- Specialty Classrooms (8): \$30,000 each
✓ \$30,000 Herb Pharm Botanical Medicine Laboratory
- Seminar Classrooms (5): \$25,000 each

6) Endowed and Sponsored Academic Professorships and Teaching Appointments

- Nutrition
✓ \$2 million Bob's Red Mill
- Botanical Medicine
✓ \$155,000 Herb Pharm: Traditional Roots Institute
- Women's Health
✓ \$54,000 Women in Balance Institute
- Homeopathy
✓ \$50,000 Hevert
- Classics of Natural Medicine
✓ \$40,000 Hevert Collection
- Sports Medicine

7) Practice-Based Residencies: \$20,000 per year, per resident

- Evidence-Based Multi-Year ND Residencies:
✓ \$162,500 Nutritional Fundamentals for Health
✓ \$150,000 Hevert
✓ \$120,000 Alletess Laboratory
✓ \$100,000 Bema Botanicals
✓ \$80,000 Barlean's

For more information, please visit nunm.edu/partners or contact:

- David Schleich, PhD, President
503.552.1704 • dschleich@nunm.edu
- Megan Murphy, Fundraising Event Coordinator
503.552.1521 • mmurphy@nunm.edu
- Susan Kay Hunter, MBA, Vice President of Advancement
503.552.1512 • shunter@nunm.edu
- Katie Van Dyke, Advancement Officer
503.552.1520 • kvandyke@nunm.edu

