

1000 Friends Level \$1,000/Year

This is a basic-access partnership providing entrée to NCNM events, multi-media advertising and networking opportunities with students and alumni. Very effective for new companies to get to know NCNM as a community and to ascertain long-term fit. **The following entails the primary benefits of 1,000 Friends partnership:**

- *Student Rep Program*
- *NCNM Career Fair (\$250 Value)*
- *Display Cases*
- *Newsletters (student and alumni) > 3500 recipients*
- *Kiosk on main floor to house product catalogs and order sheets*

***Continuing Education Event Sponsorships & Lunch and Learn Events** may be incorporated into partnerships projects or act as a la carte projects (Discuss these projects with your account manager).

Bronze Level \$5,000/Year

Bronze demonstrates a commitment to NCNM and support of its mission.. As with all proceeding partnership levels, half may be paid with an in-kind donation, distributed directly to our community clinics or in labs, for research. **The following defines the primary benefits of Bronze Partnership:**

- *Student Rep Program*
- *NCNM Career Fair (\$250 Value)*
- *Display Cases*
- *Newsletters (student and alumni) > 3500 recipients*
- *Kiosk on main floor to house product catalogs and order sheets*
- *Free Entry into the TIP/TOP Career and Vendor Fair (\$550 Value)*

***Continuing Education Event Sponsorships & Lunch and Learn Events** may be incorporated into partnerships projects or act as a la carte projects (Discuss these projects with your account manager).

Silver Level \$10,000/Year

Silver partnership demonstrates a commitment to NCNM and a support of its clinics and community. Marketing and speaker sponsorships of events are impactful ways to educate our community about your brand and widen your exposure. **The following defines the primary benefits of Silver Partnership:**

- *Student Rep Program*
- *NCNM Career Fair*
- *Display Cases*
- *Newsletters (student and alumni) > 3500 recipients*
- *Kiosk on main floor to house product catalogs and order sheets*
- *Free Entry into the TIP/TOP Career and Vendor Fair (\$550 Value)*
- *1 Free CE Weekend (\$750 value)*
- *1 Lunch and Learn*

***Continuing Education Event Sponsorships & Lunch and Learn Events** may be incorporated into partnerships projects or act as a la carte projects (Discuss these projects with your account manager).

Gold Level \$20,000/Year

Gold Level Partnerships are designated to scholarships for students, research funds, building development, academic projects and naming opportunities such as a conference room in the NCNM Clinic. Marketing and speaker sponsorships of events are impactful ways to educate our community about your brand and widen your exposure. **The following defines the primary benefits of Gold Partnership:**

- *Student Rep Program*
- *NCNM Career Fair (\$250 Value)*
- *Display Cases*
- *Newsletters (student and alumni) > 3500 recipients*
- *Kiosk on main floor to house product catalogs and order sheets*
- *Free Entry into the TIP/TOP Career and Vendor Fair (\$550 Value)*
- *2 Free CE Weekend (\$1,500 value)*
- *2 Lunch and Learn (supported & marketed by the advancement department)*

***Continuing Education Event Sponsorships & Lunch and Learn Events** may be incorporated into partnerships projects or act as a la carte projects (Discuss these projects with your account manager).

Platinum Level \$25,000/Year

Platinum engagement means greater access to our community and significant branding. Your return on investment is lasting. Projects include residencies, scholarships, research donations, building development, academic projects and *naming opportunities*. Marketing and speaker sponsorships of events are impactful ways to educate our community about your brand and widen your exposure. **The following defines the primary benefits of Platinum Partnership:**

- *Student Rep Program*
- *NCNM Career Fair (\$250 Value)*
- *Display Cases*
- *Newsletters (student and alumni) > 3500 recipients*
- *Kiosk on main floor to house product catalogs and order sheets*
- *Free Entry into the TIP/TOP Career and Vendor Fair (\$550 Value)*
- *2 Free CE Weekend (\$1,500 value)*
- *2 Lunch and Learn events on campus (supported & marketed by the advancement department)*
- *Major Naming Opportunities*

***Continuing Education Event Sponsorships & Lunch and Learn Events** may be incorporated into partnerships projects or act as a la carte projects (Discuss these projects with your account manager).

Diamond Level \$50,000/Year

Diamond partners have a strong commitment to the growth of NCNM and to the profession and have a lasting presence. Large-scale projects can be individualized and may include residency funding, research, major building development and naming opportunities. Donations may be allocated to funding a chair, an institute or campaigns such as NCNM's 2016 a new library campaign. **The following defines the primary benefits of Diamond Partnership:**

- *Student Rep Program*
- *NCNM Career Fair (\$250 Value)*
- *Display Cases*
- *Newsletters (student and alumni) > 3500 recipients*
- *Kiosk on main floor to house product catalogs and order sheets*
- *Free Entry into the TIP/TOP Career and Vendor Fair (\$550 Value)*
- *3 Free CE Weekend (\$2,250 value)*
- *2 Lunch and Learn events on campus (supported & marketed by the advancement department)*
- *Major Naming Opportunities*

***Continuing Education Event Sponsorships & Lunch and Learn Events** may be incorporated into partnerships projects or act as a la carte projects (Discuss these projects with your account manager).