

Spa & Naturopathy Return To Their Roots

Anne Bramham, founder of Advanced Spa Therapy Education & Certification Council (ASTECC) is happy to announce its new alliance with the National College of Natural Medicine (NCNM) in Portland, Ore. Beginning in the winter of 2014 naturopathic practitioners can enroll in a new ASTECC Spa Management & Leadership training program. This program is designed to enhance their education in integrative medicine by learning how to successfully work in a spa and wellness environment.

"We strongly feel that naturopathic doctors can play a significant role in the spa industry's future growth and development," says Bramham. "We're very much looking forward to collaborating with NCNM to prepare these professionals for a fulfilling and progressive career path."

This training program will primarily focus on integrating nature cure and spa cure as well as various aspects of spa operations including marketing, budgeting, facilities, equipment, spa-wellness culture and leadership.

Additionally, ASTECC and NCNM will partner to offer trainings in therapeutic modalities. From November 23 to 26, 2013, NCNM will host a 40-hour Dr. Vodder Manual Lymph Drainage Basic Body training at the Portland campus. For more information or to register visit <http://www.ncnm.edu/ce>.

About ASTECC, The Advanced Spa Therapy Education Certification Council (ASTECC) was founded in 1995 based on the need for training without product influence and an industry-wide standard for excellence in spa therapy. ASTECC partners with spas and educational institutions around the world to set the benchmark for spa therapy education excellence. This network of conscientious practitioners is empowered to facilitate positive change and lead the wellness revolution. For additional information, email info@astecc.com.

About NCNM, Founded in Portland in 1956, NCNM is the oldest naturopathic medical school in North America and an educational leader in classical Chinese medicine and CAM research. NCNM offers three accredited four-year graduate medical degree programs in naturopathic and classical Chinese medicine, as well as a Master of Science degree in Integrative Medicine Research and a Master of Science degree in Nutrition. Its community clinics provide low-cost medical care throughout the Portland metropolitan area. In addition to the campus-based NCNM Clinic, NCNM practitioners attend to approximately 40,000 patient visits per year. Until July 2006, NCNM was known as the National College of Naturopathic Medicine. The name change reflects the diversity of the college's programmatic degree offerings.