

**NATIONAL COLLEGE OF NATURAL MEDICINE
ALUMNI SURVEY 2014**

INCOME AND EMPLOYMENT RESULTS

In winter of 2013/14, the Office of Institutional Research and Compliance conducted a survey of all NCNM alumni. The purpose of the survey was to obtain alumni opinion regarding success of the college in meeting its educational goals as well as to obtain information on the financial success of alumni. The survey was emailed to 1644 NCNM alumni with email addresses in the NCNM tracking system. Of those, 635 alumni completed the survey. The respondents included 599 ND alumni, 81 MSOM, and 26 MAc.

Quick Facts about NCNM’s Naturopathic alumni:

- 87% of respondents are employed in a healthcare field.
- 77% are *primarily* employed in a healthcare industry.
- 88% are employed in a field related to their NCNM degree.
- 80% are using their NCNM degree in clinical practice.

Quick Facts about NCNM’s Classical Chinese Medicine alumni:

- 89% of respondents are employed in a healthcare field.
- 82% are *primarily* employed in a healthcare industry.
- 91% are employed in a field related to their NCNM degree.
- 84% are using their NCNM degree in clinical practice.

HOURS OF EMPLOYMENT

HOURS EMPLOYED IN A HEALTHCARE FIELD, BY SCHOOL

How many hours each week are you employed in a healthcare field?						
	All N=524		ND N=499		CCM N=91	
	N	%	N	%	N	%
Over 40 hours a week	178	34.0	171	34.3	31	34.1
25-40 hours a week	236	45.0	224	44.9	47	51.6
10-24 hours a week	87	16.6	81	16.2	11	12.1
less than 10 hours a week	23	4.4	23	4.6	2	2.2

ND: SATISFACTION WITH HOURS EMPLOYED IN A HEALTHCARE FIELD
(total respondents=489)

		The number of hours I work per week in a healthcare field is:		
		Fewer than what I want to be working	Exactly what I want to be working	More than I want to be working
Hours employed in a healthcare field	Over 40 hours a week	16%	0%	17%
	25-40 hours a week	33%	7%	5%
	10-24 hours a week	7%	9%	0%
	Less than 10 hours a week	2%	3%	0%
Total		58%	19%	23%

CCM: SATISFACTION WITH HOURS EMPLOYED IN A HEALTHCARE FIELD
(total respondents=89)

		The number of hours I work per week in a healthcare field is:		
		Fewer than what I want to be working	Exactly what I want to be working	More than I want to be working
Hours employed in a healthcare field	Over 40 hours a week	18%	0%	16%
	25-40 hours a week	38%	13%	1%
	10-24 hours a week	7%	4%	0%
	Less than 10 hours a week	1%	1%	0%
Total		64%	19%	17%

FIELDS OF EMPLOYMENT

SOURCES OF INCOME BY SCHOOL

Please select all your healthcare-related sources of income from the list below.						
	All		ND		CCM	
	N	%	N	%	N	%
Private practice (including group practice)	397	75.3	378	75.3	75	82.4
Integrated group practice with at least two other types of practitioners	114	21.6	105	20.9	30	33.0
Hospital employee	18	3.4	18	3.6	2	2.2
Lab employee	4	0.8	4	0.8	0	0.0
Research facility	9	1.7	9	1.8	2	2.2
Education in a healthcare field	111	21.1	107	21.3	16	17.6
Writing/speaking	97	18.4	92	18.3	18	19.8
Publishing	33	6.3	32	6.4	2	2.2
Healthcare non-profit administrator	17	3.2	16	3.2	1	1.1

Healthcare corporation administrator	7	1.3	6	1.2	2	2.2
Employed or contracted with a nutraceutical company	23	4.4	23	4.6	0	0.0
Other*	43	8.2	39	7.8	5	5.5
*Other: (5) pharmacy/medicinary; (3) owner of healthcare-related business; (3) practitioner in a community health clinic; (3) teaching; (2) academics; (2) caregiver; (2) chiropractic; (2) contracted healthcare; (2) insurance; (2) Supplement company; (1) addictions medicine; (1) CME company; (1) consultant; (1) disease management; (1) non-profit; (1) research; (1) health club; (1) healthcare office manager; (1) counseling/coaching; (1) midwifery; (1) military healthcare; (1) nursing; (1) specialty medicine; (1) primary care; (1) public health; (1) retail						

**INCOME FROM NCNM DEGREE
for those using their NCNM degree**

What percentage of your income is from using your NCNM degree (i.e., medicinal, healthcare practice, research, teaching, etc)?		
	ND; N=423	CCM; N=76
Mean	92 %	95 %
Median	100 %	100 %

**MEDICINARY INCOME
for those in clinical practice**

What percentage of your income is just from medicinal and medical product sales? (total		
	ND; N=359	CCM; N=64
Mean	21 %	16 %
Median	20 %	15 %

GROSS INCOME

**ND: GROSS INCOME BY YEARS IN PRACTICE
for those employed 25 hours or more using their NCNM degrees. (total respondents=266)**

	Frequency	Min	Max	Mean	Median
0-4 years	70	\$5,000	\$770,000	\$59,754	\$58,000
5-9 years	71	\$19,000	\$750,000	\$146,028	\$100,000
10-14 years	54	\$9,000	\$450,000	\$148,539	\$100,000
15-19 years	28	\$24,000	\$800,000	\$172,786	\$105,000
20-24 years	13	\$60,000	\$800,000	\$227,308	\$125,000
25-29 years	6	\$60,000	\$450,000	\$196,000	\$163,000
30 years or more	24	\$45,000	\$950,000	\$196,417	\$172,500

CCM: GROSS INCOME BY YEARS IN PRACTICE
for those employed 25 hours or more using their NCNM degrees. (total respondents=57)

	Frequency	Min	Max	Mean	Median
0-4 years	16	\$6,000	\$75,000	\$42,063	\$35,000
5-9 years	27	\$17,000	\$750,000	\$161,037	\$95,000
10-14 years	9	\$9,000	\$300,000	\$110,556	\$78,000
15 years or more	5	\$50,000	\$240,000	\$154,000	\$150,000

NET INCOME

NET INCOME BY SCHOOL
for those employed 25 hours or more using their NCNM degrees.

What is your annual individual net income, after expenses and before taxes?					
	# of responses	Min	Max	Mean	Median
ND	418	\$0	\$900,000	\$65,291	\$50,000
CCM	77	\$0	\$250,000	\$61,295	\$40,000

ND: NET INCOME BY YEARS IN PRACTICE
for those employed 25 hours or more using their NCNM degrees. (total respondents=251)

	Frequency	Min	Max	Mean	Median
0-4 years	62	\$0	\$350,000	\$49,949	\$40,000
5-9 years	69	\$5,000	\$300,000	\$83,157	\$75,000
10-14 years	49	\$8,700	\$275,000	\$79,062	\$65,000
15-19 years	29	\$8,000	\$130,000	\$56,793	\$50,000
20-24 years	12	\$31,000	\$250,000	\$95,917	\$70,000
25-29 years	7	\$30,000	\$140,000	\$91,429	\$85,000
30 years or more	23	\$19,000	\$250,000	\$85,435	\$75,000

CCM: NET INCOME BY YEARS IN PRACTICE
for those employed 25 hours or more using their NCNM degrees. (total respondents=77)

	Frequency	Min	Max	Mean	Median
0-4 years	15	\$4,000	\$50,000	\$27,067	\$25,000
5-9 years	28	\$5,000	\$250,000	\$93,786	\$79,000
10-14 years	9	\$8,700	\$200,000	\$64,856	\$50,000
15 years or more	7	\$25,000	\$150,000	\$85,714	\$70,000

ND: NET INCOME BY YEAR AND COMPLETION OF RESIDENCY

for those employed 25 hours or more using their NCNM degrees. (total respondents=248)

	Completed a CNME certified residency			Did <i>not</i> complete a CNME certified residency		
	Frequency	Mean	Median	Frequency	Mean	Median
0-4 years	16	\$67,740	\$50,000	45	\$44,178	\$40,000
5-9 years	13	\$77,923	\$84,000	56	\$84,371	\$70,000
10-14 years	10	\$62,233	\$55,000	39	\$83,377	\$68,000
15-19 years	5	\$64,000	\$50,000	23	\$52,043	\$50,000
20-24 years	5	\$75,200	\$70,000	7	\$110,714	\$80,000
25-29 years	-	-	-	7	\$91,429	\$85,000
30 years or more	3	\$65,000	\$50,000	9	\$92,158	\$80,000
Total	52	\$69,426	\$60,000	196	\$73,099	\$60,000

ND: NET INCOME BY YEAR AND STATE LICENSURE

for those employed 25 hours or more using their NCNM degrees. (total respondents=226)

	Works in a licensed state			Works in an unlicensed state		
	Frequency	Mean	Median	Frequency	Mean	Median
0-4 years	48	\$47,195	\$35,250	9	\$30,389	\$26,000
5-9 years	53	\$76,260	\$75,000	9	\$99,000	\$80,000
10-14 years	42	\$75,120	\$66,500	4	\$58,500	\$45,000
15-19 years	23	\$54,217	\$50,000	1	\$50,000	\$50,000
20-24 years	9	\$105,667	\$70,000	2	\$65,000	\$65,000
25-29 years	4	\$101,250	\$107,500	2	\$47,500	\$47,500
30 years or more	17	\$79,706	\$75,000	3	\$80,000	\$80,000
Total	196	\$68,470	\$60,000	30	\$63,783	\$50,000

**ND: NET INCOME WITH ADDITIONAL LICENSE/DEGREE, LESS THAN 15 YEARS PRACTICE
for those employed 25 hours or more in healthcare. (total respondents=182)***

	Frequency	Mean	Median
ND degree only	136	\$66,051	\$50,000
ND degree + LAc	35	\$88,277	\$68,000
ND degree + graduate or professional degree in another healthcare field (medical doctor, doctor of chiropractic, registered nurse, or physical therapist)	14	\$68,571	\$56,000
All ND's	182	\$70,026	\$55,000

**CCM: NET INCOME WITH ND DEGREE OR ADDITIONAL LICENSE/DEGREE
for those employed 25 hours or more in healthcare. (total respondents=64)***

	Frequency	Mean	Median
CCM degree without an ND degree	18	\$28,833	\$24,500
CCM degree with an ND degree	46	\$86,711	\$68,000
CCM degree + graduate or professional degree in another healthcare field (medical doctor, doctor of chiropractic, registered nurse, or physical therapist)	5	\$116,600	\$95,000
All CCM alumni	64	\$70,433	\$50,000

**NET INCOME WITH CONCURRENT CCM AND ND DEGREES
for those employed 25 hours or more in healthcare. (total respondents=64)***

	Concurrent degrees			CCM degree only			ND degree only		
	Freq.	Mean	Median	Freq.	Mean	Median	Freq.	Mean	Median
0-7 years	16	\$76,125	\$59,000	15	\$23,667	\$22,000	91	\$56,941	\$45,000
8-14 years	19	\$100,142	\$88,000	2	\$70,000	\$70,000	56	\$79,327	\$72,500
15 years or more	7	\$85,714	\$70,000	-	-	-	64	\$75,047	\$67,000
Total	42	\$88,588	\$69,000	17	\$29,118	\$25,000	211	\$68,374	\$56,000

LOCATION

PRACTICE LOCATION BY STATE

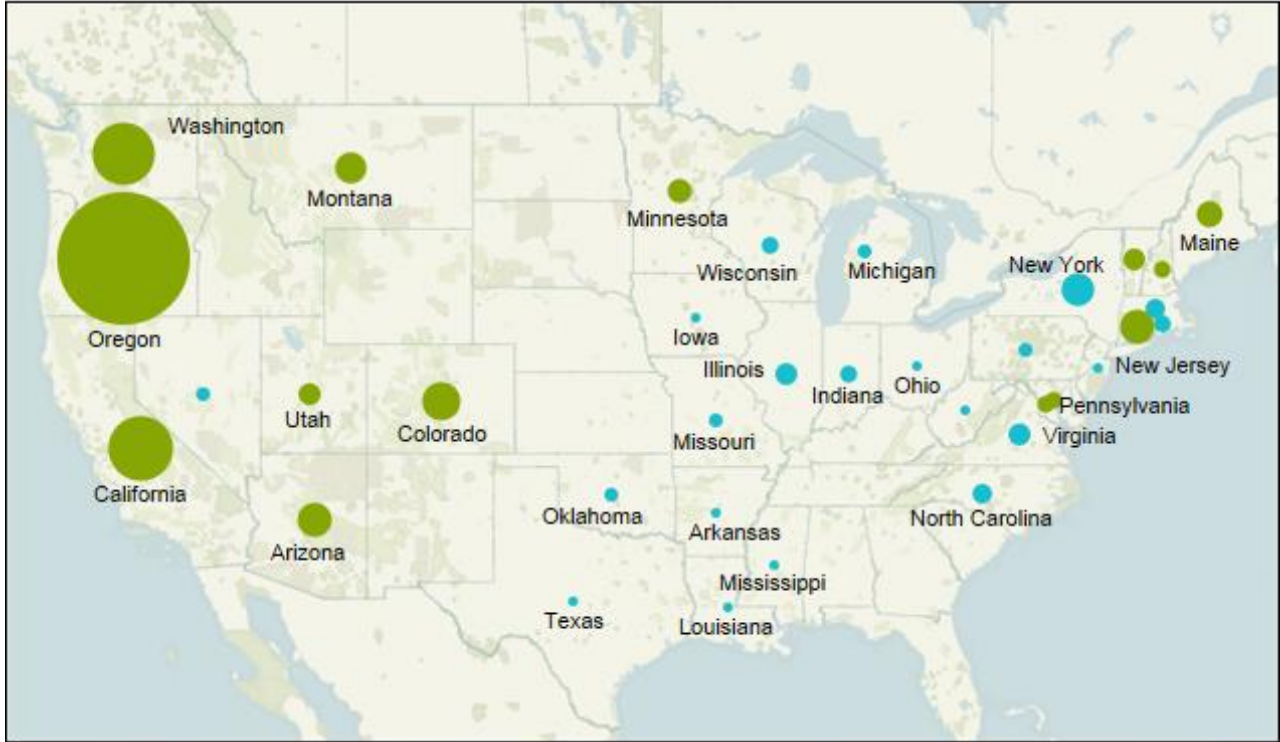
In what state do you currently practice?						
	All N=451		ND N=429		CCM N=83	
	N	%	N	%	N	%
Alabama	1	0.2	1	0.2	0	0.0
Alaska	11	2.4	10	2.3	1	1.2
Arizona	13	2.9	12	2.8	2	2.4
Arkansas	1	0.2	1	0.2	0	0.0
California	40	8.9	40	9.3	4	4.8
Colorado	15	3.3	15	3.5	1	1.2
Connecticut	11	2.4	11	2.6	1	1.2
Delaware	0	0.0	0	0.0	0	0.0
District of Columbia	3	0.7	2	0.5	2	2.4
Florida	0	0.0	0	0.0	0	0.0
Georgia	2	0.4	2	0.5	1	1.2
Hawaii	7	1.6	7	1.6	1	1.2
Idaho	3	0.7	3	0.7	0	0.0
Illinois	5	1.1	5	1.2	1	1.2
Indiana	3	0.7	3	0.7	0	0.0
Iowa	1	0.2	1	0.2	0	0.0
Kansas	0	0.0	0	0.0	0	0.0
Kentucky	1	0.2	0	0.0	1	1.2
Louisiana	0	0.0	0	0.0	0	0.0
Maine	9	2.0	7	1.6	6	7.2
Maryland	2	0.4	1	0.2	1	1.2
Massachusetts	4	0.9	4	0.9	0	0.0
Michigan	1	0.2	1	0.2	0	0.0
Minnesota	6	1.3	6	1.4	1	1.2
Mississippi	0	0.0	0	0.0	0	0.0
Missouri	2	0.4	2	0.5	0	0.0
Montana	9	2.0	9	2.1	0	0.0
Nebraska	0	0.0	0	0.0	0	0.0
Nevada	2	0.4	2	0.5	2	2.4
New Hampshire	3	0.7	3	0.7	0	0.0
New Jersey	0	0.0	0	0.0	0	0.0
New Mexico	0	0.0	0	0.0	0	0.0
New York	6	1.3	6	1.4	1	1.2
North Carolina	4	0.9	4	0.9	1	1.2
North Dakota	0	0.0	0	0.0	0	0.0
Ohio	0	0.0	0	0.0	0	0.0
Oklahoma	2	0.4	2	0.5	0	0.0
Oregon	225	49.9	213	49.7	48	57.8
Pennsylvania	2	0.4	2	0.5	0	0.0
Rhode Island	0	0.0	0	0.0	0	0.0

South Carolina	3	0.7	3	0.7	1	1.2
South Dakota	0	0.0	0	0.0	0	0.0
Tennessee	0	0.0	0	0.0	0	0.0
Texas	0	0.0	0	0.0	0	0.0
Utah	0	0.0	0	0.0	0	0.0
Vermont	5	1.1	5	1.2	1	1.2
Virginia	5	1.1	4	0.9	1	1.2
Washington	4	0.9	3	0.7	1	1.2
West Virginia	36	8.0	35	8.2	3	3.6
Wisconsin	1	0.2	1	0.2	0	0.0
Wyoming	3	0.7	3	0.7	1	1.2

CCM PRACTICE LOCATION BY STATE – MAP
 (total responses = 91, includes those practicing in more than one state)



ND PRACTICE LOCATION BY STATE – MAP
 (total responses = 464, includes those practicing in more than one state)



■ Licensed State
■ Unlicensed State